



VANNI

FRUITS OF VANNI: luscious colour like a fresh-picked fruit

Every colour bears the name of a fruit, be it lime, strawberry, blueberry, fig or cherry, and also the summer taste of watermelon, pineapple and plum. This new fruit-flavoured family of **VANNI** eyewear is in transparent acetate with a subtle shadow effect and contrasting tones on the brow bar.

Luscious acetate tones like fresh ripe fruit are offset by a solid-colour inlay within the brow: this discreetly picks out the profile and gives a splendid colour refinement. Variants are feminine and unisex, in comfortable generous harmonious shapes.

The outlet display idea for **Fruits of VANNI** is eco-friendly, mouth-watering like a fresh-picked fruit. The box is lined in colourful cellulose-acetate shavings, production offcuts. The whole display concept picks up the natural, organic materials used in acetate manufacture, as brand policy again swings greenwards.



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